

Caret® Administrator – EV Programs



A Turnkey, Scalable Solution to Administer EV Incentive Programs

STREAMLINED, EXPERIENCE-BASED PROGRAM DESIGN AND ADMINISTRATION TO EFFICIENTLY AND EQUITABLY SPEED EV ADOPTION

- Expertise** administering incentive programs for new and used EVs, e-bikes, light-duty fleets, medium- and heavy-duty vehicles
- Customized** point-of-sale or post-purchase incentives for different types of vehicles, battery range and capacity
- Data-driven** software and administration to get more impact from every dollar



Expand Equitable EV Access

- › Stackable incentives
- › Used EV incentives
- › Streamlined application for public assistance participants
- › Applicant income verification options
- › Community-based organization partnerships
- › Culturally-sensitive marketing to hard-to-reach communities

Ensure Efficient Administration

- › Streamlined application processing
- › Timely, secure ACH reimbursement payment to dealers
- › Rapid rebate issuance to consumers
- › Software-enabled, multilingual customer support
- › Public program statistics dashboards
- › Robust, customized data analysis



SOFTWARE-ENABLED SERVICES TO SPEED EV ADOPTION

We help you efficiently, equitably and transparently launch, manage and optimize EV incentive programs – customized to your needs, backed by 25 years of program administration experience.

With **Caret Administrator – EV Programs** you get:

Customized, secure web platform

- › Client-branded, user-friendly website, including program info, FAQs and customized applicant portal
- › Portal includes password-protected application submittal engine, secure electronic document upload and real-time application status
- › Public-facing program statistics and funding dashboard for stakeholder reporting and transparency

Marketing and outreach

- › Workshops and webinars for consumers, fleet managers and dealers
- › Community and partner engagement
- › Digital and traditional advertising
- › Social media, email marketing and media relations
- › Audience-specific online resource hubs

Rapid application processing

- › Software-enabled application processing
- › Multilingual U.S. call center staffed coast-to-coast
- › Automated applicant email notifications
- › IRS-trained case managers who verify income eligibility

Technical services and data analysis

- › Real-time funding visualizer
- › Incentive tracking and analysis to optimize program
- › Customized data analytics and projections for clients
- › Advanced EV demand forecasting platform for budgeting and planning
- › Diverse survey instruments to collect participant perspectives and demographics to inform iterative program design

A TRUSTED PARTNER

Center for Sustainable Energy® (CSE) is a national nonprofit that accelerates adoption of clean transportation and distributed energy through effective and equitable program design and administration. Governments, utilities and the private sector trust CSE for its data-driven and software-enabled approach, deep domain expertise and customer-focused team. CSE's fee-for-service business model frees it from the influence of shareholders, members and donors, and ensures its independence.

To learn more, visit EnergyCenter.org/software/caret or email consult@energycenter.org.